

The Copper Mark Introduction

June 2020

Metals exchanges

International agencies

Investors and banks

End users & consumer brands

Non-governmental organizations



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THE COPPER MARK

Development highlights

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Copper Mark concept developed and tested by ICA Responsible Sourcing Task Force with 25 member companies



Intense external stakeholder engagement since Q4 2017: 35 NGOs/CSOs, 20 downstream, 15 metal industry / standard organizations, 6 investors / financial bodies, 3 regulators



Copper Mark Proposal approved in April 2019 by the International Copper Association (ICA) Executive Committee



Overview of engagement process

Started in 2017 with open-ended information gathering and progressed to in-depth knowledge sharing



Fabricator survey (30)

 Survey of supply chain to determine urgency



Stakeholder interviews (10)

 Open-ended interviews to inform needs and expectations



In-person workshops (26)

 Three workshops reviewing initial concepts with all stakeholder types



Working Group (15)

 Formation of committed group with regular meetings



The Copper Mark

The Copper Mark is a credible assurance framework to demonstrate the copper industry's responsible production practices and industry contribution to the United Nations SDGs.

With the Copper Mark, we can improve the lives of our colleagues and neighbors, strengthen the communities in which we do business, and increase the value we deliver to our customers and their consumers.

Launched for copper producers in March 2020.



The Copper Mark Responsible Production Criteria



The Copper Mark uses the Responsible Minerals Initiative (RMI)'s Risk Readiness Assessment (RRA):

- 32 industry norms defining management practices.
- Covering all major environmental, social and governance issue areas.
- Criteria derived from the requirements of over 40 voluntary sustainability standards.

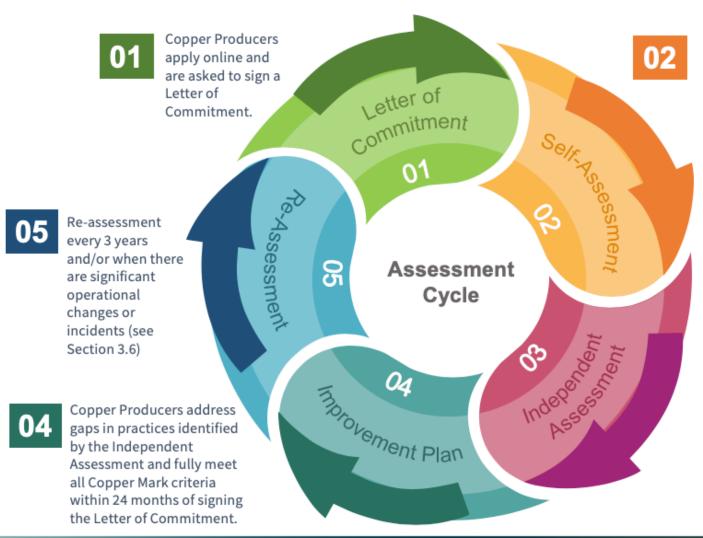


Risk Readiness Assessment: Issue Areas

Environment	Labor and Working Conditions
Greenhouse Gas (GHG) Emissions	Child Labor
Energy Consumption	Forced Labor
Fresh Water Management and Conservation	Freedom of Association and Collective Bargaining
Waste Management	Discrimination
Tailings Management	Gender Equality
 Pollution 	Working Hours
Biodiversity and Protected Areas	Remuneration
Mine Closure and Reclamation	Occupational Health and Safety
	Grievance Mechanism
Community	Governance
Environmental Risk Management	Legal Compliance
Environmental Risk ManagementCommunity Development	Legal ComplianceBusiness Integrity
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Community Development	Business Integrity
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The Copper Mark Assurance Process



Copper Producers complete a selfassessment against the Copper Mark criteria via an online platform and upload supporting evidence within 6 months of signing the Letter of Commitment.

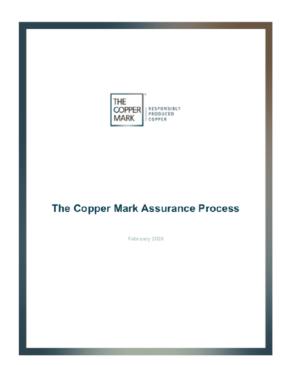
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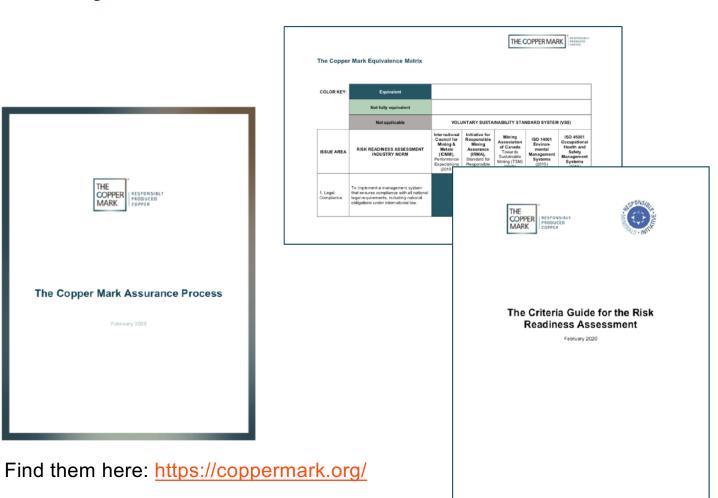
Independent assessment of Producer's self-assessment based on equivalence, documentary evidence, and, if applicable, a sitelevel assessment, within 12 months of signing the Letter of Commitment.

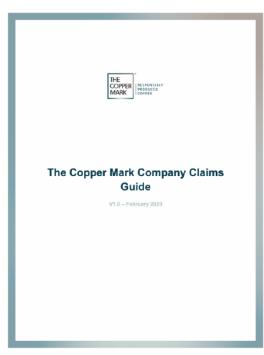
Once Copper Producers meet or partially meet all applicable Copper Mark criteria through equivalence or independent assessment, the site is eligible to carry the Copper Mark.



Core System Documents







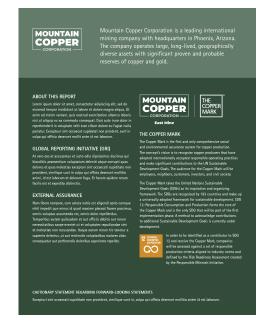


Where to look for the Copper Mark

- Copper producers that are awarded the Copper Mark will be able to make claims, e.g. in their corporate reports, promotional material, letter heads, contracts, invoices, web sites, cathode bundle labels, or site signage.
- Copper producers that participate in the assurance process are listed on the website.
- Copper Mark Partners are listed on the website.









Collaboration

The Copper Mark has a core objective to avoid redundancy of assurance and reporting initiatives. To do so, we:

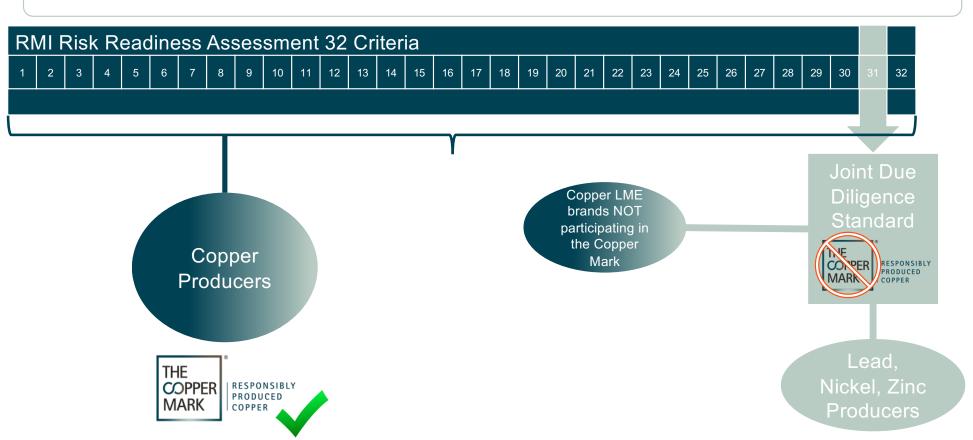
- Adopted an existing set of requirements for responsible production, the RMI's Risk Readiness Assessment.
- Recognize existing certifications and assurances where these are equivalent to our Standard and assurance requirements.
- Lead the development of a Joint Due Diligence Standard for copper, lead, nickel and zinc.

The Copper Mark Equivalence Matrix

COLOR KEY:	Equivalent					
	Not fully equivalent					
	Not applicable	VOLUNTARY SUSTAINABILITY STANDARD SYSTEM (VSS)				
ISSUE AREA	RISK READINESS ASSESSMENT INDUSTRY NORM	International Council for Mining & Metals (ICMM), Performance Expectations (2019)	Initiative for Responsible Mining Assurance (IRMA), Standard for Responsible Mining (2018)	Mining Association of Canada Towards Sustainable Mining (TSM) (2019)	ISO 14001 Environ- mental Management Systems (2015)	ISO 45001 Occupational Health and Safety Management Systems (2018)
Legal Compliance	To implement a management system that ensures compliance with all national legal requirements, including national obligations under international law.					
2. Business Integrity	To implement a management system that prohibits and effectively prevents bribery (including facilitation payments), corruption and anti-competitive behavior.					
3. Stakeholder Engagement	To carry out stakeholder mapping, and to implement an engagement plan, and to establish a grievance mechanism.					
4. Business Relationships	To promote responsible business practices with significant business partners, including suppliers.					
5. Child Labor	To implement a management system that prevents the employment of children under the age of 15, prevents the worst forms of child labor, and prevents the exposure of employees under the age of 18 to hazardous work in line with ILO Conventions No. 138 and No. 182.					

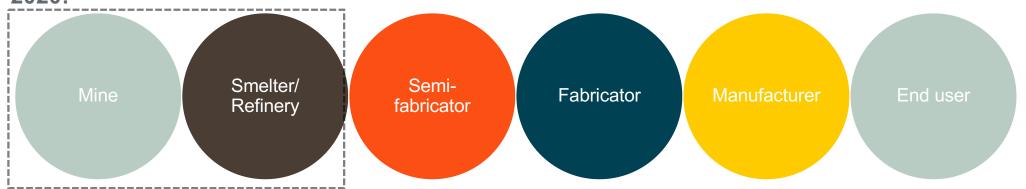
The Copper Mark and the Joint Due Diligence Standard

The Copper Mark manages and oversees the Assurance Process for both:

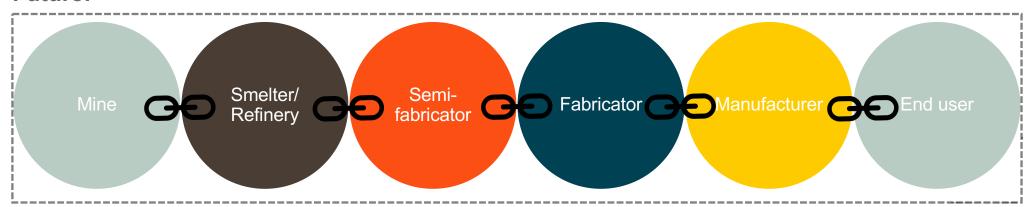


Scope

2020:

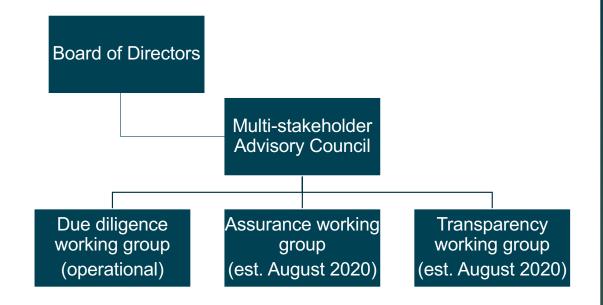


Future:



Governance Structure

- Developed and initially funded by the International Copper Association;
- Separate entity incorporated in December 2019;
- Multi-stakeholder advisory council with balanced representation of copper industry and non-industry;
- Formal commitment and defined milestones in 2020 / 2021 to increase non-industry representation in Advisory Council and Board.





The Copper Mark Advisory Council

Advisory Council	Board of Directors
Responsible for strategic guidance on the organizational development of the Copper Mark.	Responsible for the management of the Copper Mark's business.
Oversees the Copper Mark's program development and implementation.	Oversees the administration and finances.

Voices in the Copper Mark Advisory Council include:

- Audi
- Aurubis
- Conservation International
- World Bank
- Corporacion Alta Ley
- Freeport-McMoRan
- HSBC Holdings plc
- London Metals Exchange
- Microsoft
- Trafigura Group
- Universidad del Pacífico
- Wieland Group



Benefits of Engagement





Defined objectives for the industry, incentivizing continuous improvement.

Responsible production practices are communicated in a way that is independently verified and recognized.

Flexible and designed to leverage existing systems.



Partners

Increased value through assurance that copper has been responsibly produced.

Allows educated decisions about responsibly produced copper.

Ability to shape collective action through working groups.



Community of Practice

Connects organizations along the copper value chain and across copper using industries.

Identifies opportunities to scale existing programs or initiatives that improve the lives of communities in which companies operate.

Provides opportunities for peer learning and best practice exchange.

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For more information:

- Subscribe to our newsletter at info@coppermark.org
- Visit our webpage <u>www.coppermark.org</u>





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